



**Media Contact Information:**

Jamie Grande - 847.716.7000 or [jamie.grande@mediafinance.org](mailto:jamie.grande@mediafinance.org)  
P. Andrews-Keenan - 312-206-2821 or [PKeenan1@comcast.net](mailto:PKeenan1@comcast.net)

**David Bochenek and Mike Lavey to Chair Media Finance Focus 2021,  
MFM & BCCA's 61<sup>st</sup> Annual Conference**

*Themed "Together Toward Tomorrow" Virtual Conference to run May 11-July 29*

Northfield, IL. – January 05, 2021 – The Board of Directors of the [Media Financial Management Association \(MFM\)](#) announce that **David Bochenek**, SVP, Chief Accounting Officer, Sinclair Broadcast Group will serve as 2021 Conference Chair of [Media Finance Focus](#), the 61<sup>st</sup> annual conference for MFM and its BCCA subsidiary, the media industry's credit association. Taking on co-chair responsibilities for the conference will be **Mike Lavey**, Interim Chief Financial Officer, Chief Accounting Officer and Controller, Tribune Publishing Company. The conference will be a virtual event beginning on Tuesday, May 11, 2021 and concluding on Thursday, July 29, 2021. The preliminary agenda calls for sessions on Tuesday and Thursday afternoons along with topic-specific roundtables on Wednesdays. The eleven-weeks will be packed with subjects relevant to industry financial and credit professionals along with networking events intended to delight attendees.

"The MFM/BCCA Board of Directors, recognizing that it would be a challenge for members to make plans for travel in the first half of 2021, elected to build on the successes of our 2020 conference, and again offer the conference virtually in 2021. We thank Dave for stepping into the role of Chair for 2021 and Mike for joining him as we work to provide opportunities to make the industry's finance and accounting teams more knowledgeable and valuable today while developing the next generation of global media leaders," said **Mary M. Collins**, President and CEO of MFM and BCCA. "Our theme, 'Together Toward Tomorrow,' is a nod to both our goals for 2021 and what we expect to be an exciting year of transition for the industry."

**About the Co-Chairs**

**David R. Bochenek** has served as senior vice president, chief accounting officer and corporate controller since 2013; vice president and chief accounting officer from 2005 to 2013; and chief accounting officer from 2002 to 2005. Bochenek joined Sinclair in March 2000 as the corporate controller. Prior to joining Sinclair, he was vice president, corporate controller for Prime Retail, Inc., served as assistant vice president for MNC Financial, Inc. and held various positions in the audit department of Ernst & Young, LLP. A Certified Public Accountant (CPA), Bochenek is the current Vice Chair for the MFM/BCCA Board.

**Mike Lavey** is Interim Chief Financial Officer, Chief Accounting Officer and Controller and oversees Tribune's financial function, including planning/analysis as well as its financial shared service center, comprised of accounting, financial and SEC reporting, tax, treasury, advertising/circulation billing and

collections, accounts payable, payroll and compliance functions. Prior to joining the Company, Lavey served as vice president and corporate controller of A. H. Belo Corporation, a media company, from January 2010 to May 2015, and as controller of the Dallas Morning News in 2009. Earlier in his career, Lavey held financial management positions or served as a financial consultant for imc2, Alliance Data Systems Corporation, Lighting Science Group Corporation, MetroPCS, Inc., Excel Communications, Inc., BancTec, Inc. and NAC, Inc. Lavey began his career in the audit function at Arthur Andersen & Co. in 1979 after graduating from the University of Michigan with a Bachelor in Business Administration degree. A Certified Public Accountant (CPA), Lavey is the current Secretary for the MFM/BCCA Board.

### **About Media Finance Focus 2021**

Media Finance Focus 2021 is the media industry's exclusive source for professional education targeting all media financial and business professionals. More than 100 speakers/panelists will provide the latest information on accounting, taxes, internal audit, technology, newspaper, out-of-home, outdoor, television, radio, networks, programming and streaming, digital, games, print, and credit & collection issues. BCCA, the media industry's credit association, will provide a full track of sessions designed to meet the needs of today's credit and collections professionals. The event will also offer formal and informal networking activities to foster idea sharing and will host an exhibit hall featuring the latest in products and services for addressing the industry's financial management and credit and collections requirements. Registered participants can earn more than 40 CPE credits. Information and a working agenda for Media Finance Focus 2021 may be found on the conference website - <https://www.mediafinancefocus.org/>.

### **About MFM and BCCA**

Media Financial Management Association (MFM) is the premiere resource for financial professionals for media industry education, networking, and information sharing throughout the U.S. and Canada. More information about MFM is available on its Web site: <https://www.mediafinance.org> and via its updates on [LinkedIn](#), [Facebook](#), [Instagram](#), and [Twitter](#). Its BCCA subsidiary serves as the media industry's credit association. BCCA's revenue management services encompass a variety of credit reports on national and local media advertisers and agencies, including Media Whys, a credit report for media businesses that offers a credit score based on industry-specific aging combined with trade data from Experian or D+B. More information about BCCA is available at <https://www.bccacredit.com> as well as its updates on [LinkedIn](#), [Facebook](#), and [Twitter](#).

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