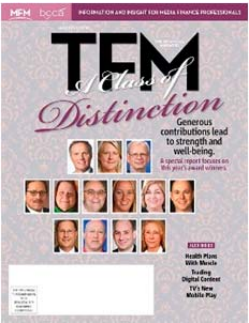


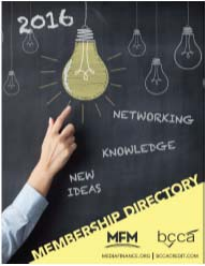




Mission Statement: *To be the first choice of financial professionals for media industry education, networking, and information sharing.*

| Category | Benefit | Highlights | Costs |
|--|--|---|---|
| <p>Education</p>    | The Financial Manager (TFM) | <ul style="list-style-type: none"> Articles selected for media finance professionals Mailed every other month Online – use link from website | Included with membership |
| | Ask the Experts – members only area of www.mediafinance.org | <ul style="list-style-type: none"> Members helping other members with answers to industry-specific questions | Included with membership |
| | Committees | <ul style="list-style-type: none"> Monthly calls discussing common issues chaired by Board Member | Included with membership |
| | eLetter | <ul style="list-style-type: none"> Weekly summary of news items selected for media financial professionals | Included with membership |
| | UPDATE | <ul style="list-style-type: none"> Monthly summary of MFM/BCCA programs, promotions and member news | Included with membership |
| | Media Finance Focus – annual conference | <ul style="list-style-type: none"> 70+ industry-specific educational sessions Topic areas include: <ul style="list-style-type: none"> Audit; Credit & Collection; Cable; Interactive & Digital; Finance & Accounting; Human Resources; Legal; Management; Marketing; Music Licensing; Newspaper; Radio; Roundtables; Tax; Television 20+ CPE Credits Relevant exhibitors and sponsors | Advance Registration and Group Registration discounts available |
| <p>Media Outlook 2017 September 14, 2016 NY, NY</p> <p>CFO Summit 2017 March 2-3, 2017 Ft. Lauderdale, FL</p> <p>(see www.mediafinance.org for upcoming sessions)</p> | Regional Seminars | <ul style="list-style-type: none"> Media Outlook <ul style="list-style-type: none"> Annual seminar covering issues and trends for coming year CFO Summit <ul style="list-style-type: none"> Targeted for media industry's most senior financial professionals | <p>2016: Member - \$99 Non-Member – w/o membership: \$149 with membership: \$250</p> <p>2017: \$TBA</p> |
| | Distance Learning Seminars | <ul style="list-style-type: none"> Bring industry information to your desk Audio calls or Webinars <ul style="list-style-type: none"> Format determined by presenter Up to 1.5 CPE credits each | Members - \$50 |

| Category | Benefit | Highlights | Costs |
|--|--|--|----------------------------------|
| Networking  | Membership Directory | <ul style="list-style-type: none"> Online – access from members only section of website <ul style="list-style-type: none"> Continuously updated Hard copy – mailed annually in January | Included with membership |
| | Media Finance Focus | <ul style="list-style-type: none"> Chairman’s Reception Committee Luncheon Opening night reception in Exhibit Hall Opening Night Event Exhibit Hall luncheon Breakfast and Breaks in Exhibit Hall Happy Hour & ½ with entertainment Singer-songwriter luncheon | See above |
| | Regional Seminars | <ul style="list-style-type: none"> Meals, receptions, breaks | See above |
| | Committees | <ul style="list-style-type: none"> Meet by phone September – April | See above |
| Signature Products   | Quarterly DSO Reports | <ul style="list-style-type: none"> Segmented by medium – radio, TV Confidential - only available to participating groups | Annual participation fee - \$175 |
| | Understanding Broadcast and Cable Finance: A Primer for Nonfinancial Managers | <ul style="list-style-type: none"> Published February, 2008 Available from Amazon, Barnes & Noble, NAB Bookstore and other booksellers | Suggested retail price - \$39.95 |
| | Media Finance Focus | | See above |
| | Regional Seminars | | See above |
| | <i>eLetter</i> | | See above |
| | <i>TFM</i> | | See above |

For more information, go to www.mediafinance.org



Mission Statement: *To be the media industry’s premier provider of credit information, education, and networking opportunities assisting members to efficiently manage credit risk and increase profitability.*

| Category | Benefit | Highlights | Costs |
|---------------------------|---------------------------------|--|---|
| Credit Information | Custom Credit Report | <ul style="list-style-type: none"> Created or updated by a BCCA credit investigator in our Northfield, IL office Industry-specific payment history | Corporate MFM members: \$21.16 to \$13.99 per unit (this is a 20% discount; based on package size) |
| | Commercial Credit Report | <ul style="list-style-type: none"> Comprised of seven user-friendly sections with data compiled from Experian, Dun & Bradstreet and Edgar | |
| | D&B Trade Plus | <ul style="list-style-type: none"> In depth and updated company demographics including: Payment Habits, Paydex Score, Public Records, Judgements, Tax Liens, Bankruptcy and EDGAR Financial Statements with 4 years of company financials | |
| | Equifax Canadian Reports | <ul style="list-style-type: none"> Include Credit Risk and Payment Scores, Credit Report Highlights, Cred Risk Score Analysis, Risk Trend Numbers, Payment Performance Summary and Payment Trend Numbers | |
| | Media Whys | <ul style="list-style-type: none"> BCCA’s new Media Credit Report – Provides local advertiser payment history. This report will give you online access to media payment information with industry specific credit scoring, and information from D&B or Experian | Discounts offered for: <ul style="list-style-type: none"> Data Contribution Volume Corporate MFM Membership |

For more information, go to www.bccacredit.com