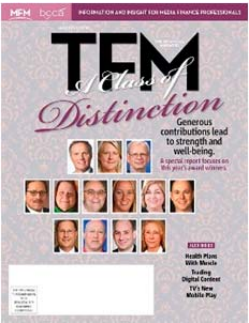


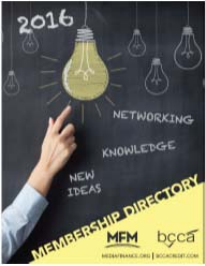




Mission Statement: *To be the first choice of financial professionals for media industry education, networking, and information sharing.*

Category	Benefit	Highlights	Costs
  	Education <i>The Financial Manager (TFM)</i>	<ul style="list-style-type: none"> Articles selected for media finance professionals Mailed every other month Online – use link from website 	Included with membership
	<i>Ask the Experts – members only area of www.mediafinance.org</i>	<ul style="list-style-type: none"> Members helping other members with answers to industry-specific questions 	Included with membership
	Committees	<ul style="list-style-type: none"> Monthly calls discussing common issues chaired by Board Member 	Included with membership
	eLetter	<ul style="list-style-type: none"> Weekly summary of news items selected for media financial professionals 	Included with membership
	UPDATE	<ul style="list-style-type: none"> Monthly summary of MFM/BCCA programs, promotions and member news 	Included with membership
	Media Finance Focus – annual conference	<ul style="list-style-type: none"> 70+ industry-specific educational sessions Topic areas include: <ul style="list-style-type: none"> Credit & Collection; Cable; Interactive & Digital; Finance & Accounting; Human Resources; Legal; Management; Marketing; Music Licensing; Newspaper; Radio; Roundtables; Tax; Television 20+ CPE Credits Relevant exhibitors and sponsors 	Corporate Members Save ~ \$100 per attendee
Media Outlook 2017 September 14, 2016 NY, NY CFO Summit 2017 March 2-3, 2017 Ft. Lauderdale, FL (see www.mediafinance.org for upcoming sessions)	Regional Seminars	<ul style="list-style-type: none"> Media Outlook <ul style="list-style-type: none"> Annual seminar covering issues and trends for coming year CFO Summit <ul style="list-style-type: none"> Targeted for media industry's most senior financial professionals 	2016: Member - \$99 Non-Member – w/o membership: \$149 with membership: \$250 2017: \$TBA
	Distance Learning Seminars	<ul style="list-style-type: none"> Bring industry information to your desk Audio calls or Webinars <ul style="list-style-type: none"> Format determined by presenter Up to 1.5 CPE credits each 	Corporate Members: FREE

Category	Benefit	Highlights	Costs
Networking 	Membership Directory	<ul style="list-style-type: none"> Online – access from members only section of website <ul style="list-style-type: none"> Continuously updated Hard copy – mailed annually in January 	Included with membership
	Media Finance Focus	<ul style="list-style-type: none"> Chairman’s Reception Committee Luncheon Opening night reception in Exhibit Hall Opening Night Event Exhibit Hall luncheon Breakfast and Breaks in Exhibit Hall Happy Hour & ½ with entertainment Singer-songwriter luncheon 	See above
	Regional Seminars	<ul style="list-style-type: none"> Meals, receptions, breaks 	See above
	Committees	<ul style="list-style-type: none"> Meet by phone September – April 	See above
Signature Products  	Quarterly DSO Reports	<ul style="list-style-type: none"> Segmented by medium – radio, TV Confidential - only available to participating groups 	Annual participation fee - \$175
	Understanding Broadcast and Cable Finance: A Primer for Nonfinancial Managers	<ul style="list-style-type: none"> Published February, 2008 Available from Amazon, Barnes & Noble, NAB Bookstore and other booksellers 	Suggested retail price - \$39.95
	Media Finance Focus		See above
	Regional Seminars		See above
	<i>eLetter</i>		See above
	<i>TFM</i>		See above

For more information, go to www.mediafinance.org



Mission Statement: *To be the media industry’s premier provider of credit information, education, and networking opportunities assisting members to efficiently manage credit risk and increase profitability.*

Category	Benefit	Highlights	Costs
Credit Information	Custom Credit Report	<ul style="list-style-type: none"> Created or updated by a BCCA credit investigator in our Northfield, IL office Industry-specific payment history 	Corporate MFM members: \$21.16 to \$13.99 per unit (this is a 20% discount; based on package size)
	Commercial Credit Report	<ul style="list-style-type: none"> Comprised of seven user-friendly sections with data compiled from Experian, Dun & Bradstreet and Edgar 	
	D&B Trade Plus	<ul style="list-style-type: none"> In depth and updated company demographics including: Payment Habits, Paydex Score, Public Records, Judgements, Tax Liens, Bankruptcy and EDGAR Financial Statements with 4 years of company financials 	
	Equifax Canadian Reports	<ul style="list-style-type: none"> Include Credit Risk and Payment Scores, Credit Report Highlights, Cred Risk Score Analysis, Risk Trend Numbers, Payment Performance Summary and Payment Trend Numbers 	
	Media Whys	<ul style="list-style-type: none"> BCCA’s new Media Credit Report – Provides local advertiser payment history. This report will give you online access to media payment information with industry specific credit scoring, and information from D&B or Experian 	Discounts offered for: <ul style="list-style-type: none"> Data Contribution Volume <ul style="list-style-type: none"> Corporate MFM Membership

For more information, go to www.bccacredit.com