



Media Financial Management Association
550 W. Frontage Road, Ste. 3600
Northfield, IL 60093

- NETWORK.
- COMMUNICATE.
- STRATEGIZE.
- LEARN.
- LISTEN.
- CONNECT.
- SHARE.
- RECEIVE.
- EVOLVE.
- EDUCATE.
- JOIN.



Become a member of the MFM community today!
www.mediafinance.org

Cutting Edge Information
Industry Peers At the Forefront
Strategic Networking

CONNECT
PARTNER
Learn

Share & Receive Information

Listen
FRESH CONTENT

Relevant
INTERESTING
The People



Up-to-Date
50+ CPE
available
annually

Idea Sharing

Communication Channel
Education

Common Ground
MEDIA FINANCE

220+ companies

FRONT ROW VIEW OF TRENDS
Power in Numbers

Throughout the years, no matter what uncertainty the media industry has faced, **MFM has been a constant resource for the media finance community.** Our **Power in Numbers** helps MFM members navigate the ever-changing financial landscape.



HOW MFM MEMBERS BENEFIT

STRATEGIC NETWORKING

MFM provides members a forum to learn, listen, and connect with other members.

EDUCATION

Year-round educational opportunities offer content that is engaging, timely, and relevant to the unique interests of media finance professionals.

TOOLS

As the industry shifts, MFM ensures its members are fully equipped to remain at the forefront.

CUTTING EDGE INFORMATION

Digital and print publications give members a front row view of industry trends.

DID YOU KNOW...

*MFM has been providing **industry education** and **networking opportunities** to the media finance community since 1961.*

In 2017, MFM has already welcomed **over 200 new members.**

*MFM has **active task forces** making recommendations on subjects including **revenue recognition.***

MFM offers resources specific to finance professionals in **radio, newspaper, cable, television, out-of-home** and **digital & interactive.**

*Ever evolving, **MFM's 2017 annual conference** featured sessions on new topics including **gaming, drones in the media, connected cars** and **home entertainment.***



JOIN TODAY:

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mediafinance.org