



MFM Membership Rate Card

Individual Members

Member Type	Number of Members at Standalone Media Location (not corporate office)	2020-2021 Rate	Maximum Copies of TFM
Industry Member	1	\$425	1
Industry Member	2 nd at standalone location	\$315	1 per member
Industry Member	3 rd + members at standalone location (max = 10)	\$250	1 per member
Young Professional ¹		\$150	1
Academic	1	\$195	1
Associate	1	\$475	1
Associate	2 nd at standalone location	\$355	1 per member
Associate	3 rd + members at standalone location (max = 10)	\$295	1 per member
Retired		\$100	1
Student		\$100	1

Corporate Members

Annual Corporate Revenue	Number of Corporate Members	2020-2021 Corporate Rate	Maximum Copies of TFM
\$1 Billion plus	201+	\$43,000 + \$150/member each additional	2 copies per 3 members
\$1 Billion plus	101 to 200	\$24,000 + \$190/member for 101 through 200	130
\$1 Billion plus	Up to 100	\$24,000	65
\$700,000,000 - 999,999,999	--	\$16,700	45
\$300,000,000 - 699,999,999	--	\$10,900	30
\$200,000,000 - 299,999,999	--	\$7,400	20
\$100,000,000 - 199,999,999	--	\$5,650	15
< \$100,000,000	--	\$3,800	10

Additional Corporate Member Benefits

- Media Finance Focus (annual conference) – \$100 discount on registration
- Distance Learning Seminar discount – 100% (no charge)
- BCCA Membership Discount – 20% (excludes Media Whys reports)
- Additional copies of TFM available at \$29.50/person (50% discount on regular subscription rate)
- Twenty percent (20%) discount on MFM publications.

¹ Limited to Industry members under 35 with fewer than five years in media – see separate application.