



EXPLORE EXCITING SPONSORSHIP AND EXHIBITION OPPORTUNITIES

We are thrilled to extend an exclusive invitation to you to increase your company's brand awareness at the 2024 MFM Annual Conference, the nation's largest gathering of financial professionals in the media and entertainment industry.

This conference takes place from May 19-22, 2024, at the Hyatt Regency in Jacksonville, FL. Its size, scope, and participants make it a unique opportunity for your organization to gain widespread exposure, connect with industry leaders, and showcase your commitment to financial excellence.

We are excited to offer a range of high-impact opportunities that will enable you to elevate your brand and engage with our diverse and influential audience of financial decision-makers. See the next page for all of the options available.

A stylized illustration of a city skyline in shades of blue. It features various skyscrapers and buildings of different heights and shapes. In the foreground, there is a bridge with a truss structure. The background has some light blue clouds.

MAY 20-22, 2024
JACKSONVILLE, FLORIDA

mediafinance.org/annual-conference

MFM

Media Financial Management
ANNUAL CONFERENCE

2024

We look forward to working closely with you to elevate your brand among this influential audience.

For more information, contact Arcelia Pimentel at arcelia.pimentel@mediafinance.org or **847.716.7000**.



SPECIFIC BRANDING ITEMS

- Conference Attendee Bags: \$9,500
- Attendee Badge Lanyards: \$7,500
- Hotel Room Key Cards: \$8,500
- Conference Clipboards: \$6,500
- Conference Pens: \$2,000
- Conference Notepads: \$4,000 or \$5,000 with pens
- Welcome Sign Sponsor: \$3,000
- NEW! Digital Photo Booth: \$4,000**
Say cheese! Get recognized as our official digital photo booth sponsor. Attendees will have the opportunity to have their photos taken with your branded photo frame.

GENERAL SPONSORSHIPS

This group of options is designed to showcase your brand via sponsoring needed and desired services during the conference. Your company's financial support of one or more of these services will be fully recognized in the conference program, on the conference app, and conference website.

- WiFi Sponsor: \$3,500
- Network Anchor: \$5,000
- Late Night Host: \$3,000
- Disc Jockey: \$2,500
- Gamer: \$1,500

INNOVATION CENTER EXHIBIT OPPORTUNITIES

10 X 10 TABLETOP

Member Rate:

- Early Bird (through February 28, 2024): \$3,495 with two complimentary registrations
- After March 1, 2024: \$3,745

Non-Member Rate:

- Early Bird (through February 28, 2024): \$3,995
- After March 1, 2024: \$4,245