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For Immediate Release

**Media Financial Management Association and
Financial Executives International Announce
Co-Location and Co-Branding of 2026 Annual Conference**

LEXINGTON, KY, May 14, 2025 -- Media Financial Management Association (MFM) and Financial Executives International (FEI) today announced that their 2026 Annual Conference will be co-located and co-branded. The landmark event, scheduled for May 17-20, 2026, will bring together financial leaders from all industries.

Executives from both organizations highlighted the natural synergy between their memberships, emphasizing that the joint conference will foster enhanced networking opportunities, deeper community-building, and access to a broader and more diverse audience of finance executives. The combined reach is expected to attract high-profile speakers, sponsors, and exhibitors, creating a dynamic environment for learning and business growth.

"Combining our annual conferences is an extension of our primary mission to educate, inform, connect, and engage financial professionals in the media and entertainment industry," said Joseph Annotti, President & CEO of MFM. "The media industry does not exist in a vacuum, and opening doors for MFM members to build networks with their counterparts in the dozens of industries represented by FEI members, including banking, hospitality, and technology, can only contribute to a more valuable experience for members of both organizations."

The 2026 co-branded event will feature joint general sessions, networking events, and breakout sessions, as well as business meetings and recognition activities tailored to each association. An expanded Expo Hall will showcase innovative solutions and services from sponsors and exhibitors, offering unparalleled exposure to key financial decision-makers and fostering lasting business relationships.

"We are expanding the tent without jeopardizing the unique nature of the educational offerings we provide to media and entertainment industry financial professionals in a way that benefits members, sponsors, and exhibitors," added Annotti.

"This collaboration reflects our shared commitment to advancing the profession and supporting the evolving needs of financial executives," noted Andrej Suskavcevic, CAE, President and CEO of Financial Executives International and Financial Education & Research Foundation. "By joining forces with MFM, we are creating an inclusive platform where leaders from diverse sectors can connect, share insights, and drive innovation together. We look forward to welcoming our members and partners to San Antonio for an event that promises to set a new standard for excellence in financial leadership."

The partnership between MFM and FEI underscores both organizations' dedication to providing exceptional educational and networking opportunities while delivering increased value to sponsors and exhibitors through access to a broader, more engaged audience.

For more information about the 2026 Annual Conference, including sponsorship and exhibitor opportunities, please contact:

- Media Financial Management Association: Joseph Annotti, President and CEO
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- Financial Executives International: Ken Burris, VP Growth
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About Media Financial Management Association (MFM):

Media Financial Management Association (MFM) is a not-for-profit professional association dedicated to the unique interests and needs of business and finance executives in the media and entertainment industry, offering unique networking and educational opportunities to enhance members' professional capabilities. Visit www.mediafinance.org for more information.

About Financial Executives International (FEI):

Financial Executives International (FEI) is the leading association and advocate for the views of corporate financial management. Its members hold policy-making positions as chief financial officers, chief accounting officers, controllers, treasurers, and tax executives at companies in every major industry. FEI enhances Member professional development through peer networking, career management services, conferences, research, and publications. Members participate in the activities of local Chapters in the U.S. FEI is located in Morristown, NJ.

Visit www.financialexecutives.org for more information.

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