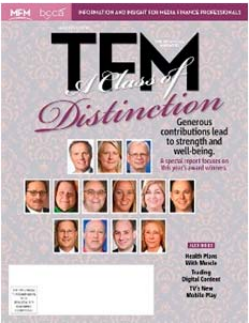


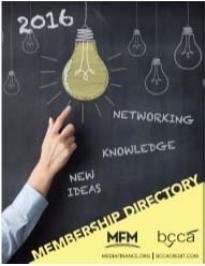




**Mission Statement:** *To be the first choice of financial professionals for media industry education, networking, and information sharing.*

Category	Benefit	Highlights	Costs
   <p><b>Media Outlook 2017</b> September 14, 2016 NY, NY</p> <p><b>CFO Summit 2017</b> March 2-3, 2017 Ft. Lauderdale, FL</p> <p>(see <a href="http://www.mediafinance.org">www.mediafinance.org</a> for upcoming sessions)</p>	<p><b>The Financial Manager (TFM)</b></p>	<ul style="list-style-type: none"> <li>Articles selected for media finance professionals</li> <li>Mailed every other month</li> <li>Online – use link from website</li> </ul>	Included with membership
	<p><b>Ask the Experts – members only area of <a href="http://www.mediafinance.org">www.mediafinance.org</a></b></p>	<ul style="list-style-type: none"> <li>Members helping other members with answers to industry-specific questions</li> </ul>	Included with membership
	<p><b>Committees</b></p>	<ul style="list-style-type: none"> <li>Monthly calls discussing common issues chaired by Board Member</li> </ul>	Included with membership
	<p><b>eLetter</b></p>	<ul style="list-style-type: none"> <li>Weekly summary of news items selected for media financial professionals</li> </ul>	Included with membership
	<p><b>UPDATE</b></p>	<ul style="list-style-type: none"> <li>Monthly summary of MFM/BCCA programs, promotions and member news</li> </ul>	Included with membership
	<p><b>Media Finance Focus – annual conference</b></p>	<ul style="list-style-type: none"> <li>70+ industry-specific educational sessions</li> <li>Topic areas include: <ul style="list-style-type: none"> <li>Credit &amp; Collection; Cable; Interactive &amp; Digital; Finance &amp; Accounting; Human Resources; Legal; Management; Marketing; Music Licensing; Newspaper; Radio; Roundtables; Tax; Television</li> </ul> </li> <li>20+ CPE Credits</li> <li>Relevant exhibitors and sponsors</li> </ul>	<p><b>Corporate Members Save ~ \$100 per attendee</b></p>
<p><b>Regional Seminars</b></p>	<ul style="list-style-type: none"> <li>Media Outlook <ul style="list-style-type: none"> <li>Annual seminar covering issues and trends for coming year</li> </ul> </li> <li>CFO Summit <ul style="list-style-type: none"> <li>Targeted for media industry’s most senior financial professionals</li> </ul> </li> </ul>	<p>2016: Member - \$99 Non-Member – w/o membership: \$149 with membership: \$250</p> <p>2017: \$TBA</p>	
<p><b>Distance Learning Seminars</b></p>	<ul style="list-style-type: none"> <li>Bring industry information to your desk</li> <li>Audio calls or Webinars <ul style="list-style-type: none"> <li>Format determined by presenter</li> </ul> </li> <li>Up to 1.5 CPE credits each</li> </ul>	Corporate Members: FREE	

Category	Benefit	Highlights	Costs
<b>Networking</b> 	<b>Membership Directory</b>	<ul style="list-style-type: none"> <li>• Online – access from members only section of website <ul style="list-style-type: none"> <li>◦ Continuously updated</li> </ul> </li> <li>• Hard copy – mailed annually in January</li> </ul>	Included with membership
	Media Finance Focus	<ul style="list-style-type: none"> <li>• Chairman’s Reception</li> <li>• Committee Luncheon</li> <li>• Opening night reception in Exhibit Hall</li> <li>• Opening Night Event</li> <li>• Exhibit Hall luncheon</li> <li>• Breakfast and Breaks in Exhibit Hall</li> <li>• Happy Hour &amp; ½ with entertainment</li> <li>• Singer-songwriter luncheon</li> </ul>	See above
	Regional Seminars	<ul style="list-style-type: none"> <li>• Meals, receptions, breaks</li> </ul>	See above
	Committees	<ul style="list-style-type: none"> <li>• Meet by phone September – April</li> </ul>	See above
<b>Signature Products</b>  	<b>Quarterly DSO Reports</b>	<ul style="list-style-type: none"> <li>• Segmented by medium – radio, TV</li> <li>• Confidential - only available to participating groups</li> </ul>	Annual participation fee - \$175
	<b>Understanding Broadcast and Cable Finance: A Primer for Nonfinancial Managers</b>	<ul style="list-style-type: none"> <li>• Published February, 2008</li> <li>• Available from Amazon, Barnes &amp; Noble, NAB Bookstore and other booksellers</li> </ul>	Suggested retail price - \$39.95
	Media Finance Focus		See above
	Regional Seminars		See above
	<i>eLetter</i>		See above
	<i>TFM</i>		See above

For more information, go to [www.mediafinance.org](http://www.mediafinance.org)



**Mission Statement:** *To be the media industry’s premier provider of credit information, education, and networking opportunities assisting members to efficiently manage credit risk and increase profitability.*

Category	Benefit	Highlights	Costs
<b>Credit Information</b>	<b>Custom Credit Report</b>	<ul style="list-style-type: none"> <li>Created or updated by a BCCA credit investigator in our Northfield, IL office</li> <li>Industry-specific payment history</li> </ul>	Corporate MFM members: \$21.16 to \$13.99 per unit (this is a 20% discount; based on package size)
	<b>Commercial Credit Report</b>	<ul style="list-style-type: none"> <li>Comprised of seven user-friendly sections with data compiled from Experian, Dun &amp; Bradstreet and Edgar</li> </ul>	
	<b>D&amp;B Trade Plus</b>	<ul style="list-style-type: none"> <li>In depth and updated company demographics including: Payment Habits, Paydex Score, Public Records, Judgements, Tax Liens, Bankruptcy and EDGAR Financial Statements with 4 years of company financials</li> </ul>	
	<b>Equifax Canadian Reports</b>	<ul style="list-style-type: none"> <li>Include Credit Risk and Payment Scores, Credit Report Highlights, Cred Risk Score Analysis, Risk Trend Numbers, Payment Performance Summary and Payment Trend Numbers</li> </ul>	
	<b>Media Whys</b>	<ul style="list-style-type: none"> <li>BCCA’s new Media Credit Report – Provides local advertiser payment history. This report will give you online access to media payment information with industry specific credit scoring, and information from D&amp;B or Experian</li> </ul>	Discounts offered for: <ul style="list-style-type: none"> <li>Data</li> <li>Contribution</li> <li>Volume               <ul style="list-style-type: none"> <li>Corporate MFM Membership</li> </ul> </li> </ul>

For more information, go to [www.bccacredit.com](http://www.bccacredit.com)