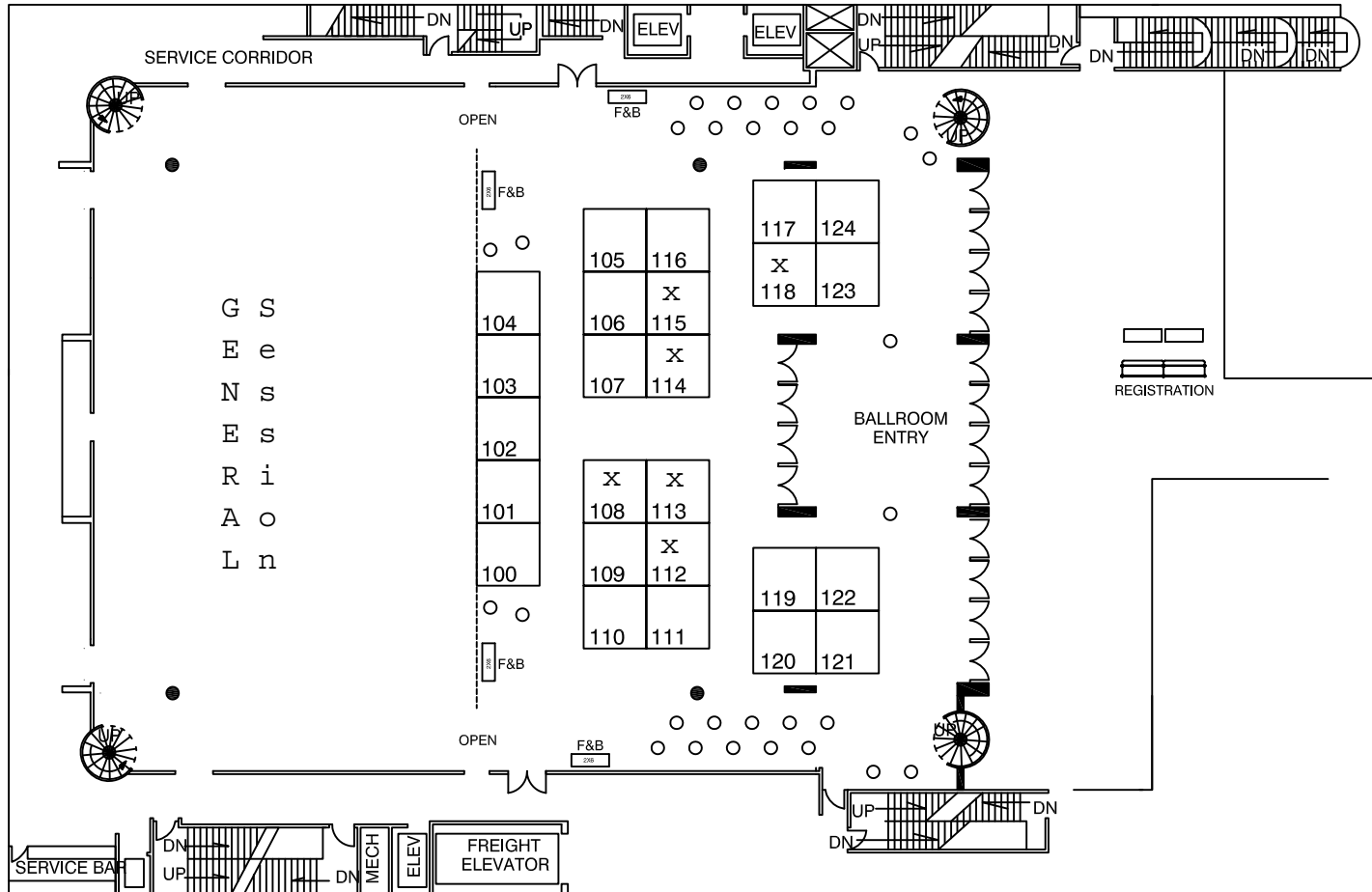


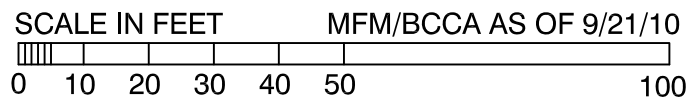
**MEDIA FINANCE FOCUS 2011**  
**Empowering Growth, Inspiring Progress**  
**MFM/BCCA 51st Annual Conference**  
**May 15-17, 2011**  
**The Westin Peachtree Plaza**  
**Atlanta, Georgia**



x = Reserved Booth

**Reserved Booths**

- Oracle - 108
- Strata Marketing - 112
- MRI - 113
- Szabo Associates - 114
- Edgil Associates - 115
- Marketron - 118



**REVISION DATE:**  
9/21/2010 ATL/BCM

**DRAWING STARTED:**  
9/3/2010 ATL/BCM

**BOOTH COUNT**

Inventory as of 9/21/2010

Dimension	Size	Qty	SqFt
10x10	100	25	2,500
<b>Totals:</b>		<b>25</b>	<b>2,500</b>

**BLDG. LEGEND:**

**F R E E M A N**

**DRAWING NAME:**  
MFM BCCA\_9.21.10.DWG  
**SHOW NAME:**  
MFM/BCCA ANNUAL CONFERENCE  
**SHOW DATES:**  
MAY 15-17, 2011  
**HALL NAME:**  
PEACHTREE BALLROOM  
**JOB NUMBER:**  
246701  
**ACCT. EXEC.:**  
BRIAN METZLER

**NOT TO SCALE**

**DISCLAIMER**

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